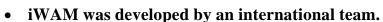
## How does iWAM compare with many other questionnaires?

## • iWAM was developed with the internet in mind.

- You don't need to install any "versions" on your PC or Mac, and you always have the latest version
- O You can use the software wherever there is an internet connection (you can also save reports on your PC for off-line use).
- o People can complete iWAM wherever they are in the world (even if they don't have a PC, using one of the paper & pencil forms).
- o The system is developed to be represent your organization (it can be branded using a custom designed header with your logo, in line with your web site)



The initial core team of developers included people from the US, France, the UK and Belgium. The core team's members had English, French and Dutch as their respective mother tongues. During the prototyping stage we rolled out iWAM simultaneously in Belgium, France and the UK.

- Right from the beginning we took into account language and cultural differences.
   (Most other questionnaires are developed by people from one country, speaking the same mother tongue. In fact, most questionnaires used internationally are translations of US or UK tests.)
- The iWAM questionnaire is currently available on-line in English, French, German,
   Spanish, Dutch and Danish. Paper & pencil versions exist in these languages as well as in Italian, Arabic and Hebrew.
- o In 2005, iWAM has been used by consultants from 15 different countries.
- The iWAM reports are available in English, French, German, Dutch and Danish. Other languages are currently under development.
- o iWAM has standard groups for various countries, such as Australia, Belgium, France, UK, US, Germany, Kuwait

## • iWAM has a very robust design

- o jobEQ's questionnaires have been used for research projects at universities in Australia, Belgium and the UK
- o iWAM's questions were specifically designed for the work context
- o iWAM design started from the notion that some test takers want to show themselves from their best sides (some might want to cheat)
- o iWAM offers an extensive array of tools and interview methods to validate test results

## • iWAM is inexpensive to use

- You only pay one test/credit for one person, and for that price you can generate all
  possible reports (see <a href="http://www.jobEQ.com/samples">http://www.jobEQ.com/samples</a>). There is no fee to pay "per
  user" for our standard software.
- We offer substantial volume reductions. The more people you test, the less you will pay for one person tested.
- O Try us! We sincerely believe that it will cost you less than using other well-known questionnaires. Ask us a quote, citing how you would use iWAM and how many people you plan to test. If you get an offer that beats ours, let us know.

Already using another questionnaire?

<u>Contact jobEQ</u> and ask your Competitive Upgrade offer!